

PRESS RESULTS

BOSCH EMPOWERS YOUNG STUDENTS TO AIM HIGH, BY CREATING MODEL SCHOOLS IN COIMBATORE

HEADLINE: 1200 students from govt schools visit Robert Bosch premises

PUBLICATION: Covai Post

LINK: <http://www.covai-post.com/coimbatore/1200-students-from-govt-schools-visit-robert-bosch-premises/>

CLIP:

1200 students from govt schools visit Robert Bosch premises

 Covai Post Network

March 11, 2017

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Around 1200 students from 16 government schools in and around Coimbatore visited the Robert Bosch Engineering Business Solutions today as part of model school development programme.

Through this programme, Bosch ensures that schools have the right environment that would help children pursue their goals and follow their dreams successfully.

The corporate house provides necessary infrastructure, class rooms, sufficient laboratory equipment and reading material, clean water and sanitation, which will certainly help the students in a big way, A. Krishna, Executive Director of Robert Bosch, said.

"The students were excited to interact with the staff members. The objective of this initiative is to enable children to aim high, dream big and contribute to global issues," he added.

Prizes were given away to several students for their achievements in the field of arts, sports and culture in the last academic year.

"Our aim is to share values through such programmes. We are sure that these programmes will help the students come out in flying colours," said T.V. Sriram, Centre head of Robert Bosch, Coimbatore.

The principal of Gandhi Nagar Government Higher Secondary School, Banumathi, thanked Bosch for providing all necessary infrastructure to their school. "Bosch conducted spoken English classes for our children and also provided all equipment for our labs," she said and added that the school achieved cent per cent result in the public examinations last year.



BOSCH

HEADLINE: Bosch adopting Govt schools under its CSR activity

PUBLICATION: India Today

LINK: <http://indiatoday.intoday.in/story/bosch-adopting-govt-schools-under-its-csr-activity/1/902538.html>

CLIP:

News PTI feed

Bosch adopting Govt schools under its CSR activity



PTI

March 11, 2017 | UPDATED 20:20 IST

A + A -

Coimbatore, Mar 11 (PTI): Once considered the worst in the district, with teachers fearing to go there for classes due to presence of venomous snakes and a haven for anti-socials, a government school here has now become one of the best with 100 per cent result in the 10th standard exams last year. This was made possible due to the efforts of Robert Bosche Engineering and Business Solutions (RBEI), which adopted and gave much needed infrastructure, including toilets for boys, girls and teachers, besides creating an environment to learn in peace, headmistress Bhanumathi said. She said the school at Gandhimaanagar has 150 students, most of whom are orphans. Teachers were afraid to come there as the place was infested with poisonous snakes, was a dumping yard for murdered bodies and empty liquor bottles and anti-socials frequented it in the evenings. "Coming to know of the plight of the school, RBEI adopted it as part of its CSR activity and constructed toilets, cleaned the premises and transformed the atmosphere from that of fear to liking for study after its adoption last year," she said. The result, which was 52 per cent some five years back, is now 100 per cent and there has been no drop out since then, Bhanumathi said.

On activities under CSR, RBEI Coimbatore centre head, T V Sriram said the company adopted 10 schools in 2016 and would take up another four this year. Funds raised for the Bosch Coimbatore Run has seen development of Gandhimaanagar Park at a cost of nearly Rs 25 lakh, he said. The company is targeting government schools in and around RBEI office, for proximity, since Bosch volunteers and workers have to make frequent visits and teach them, particularly in behaviour and spoken English, Sriram said.

On another front, Bosch continues to support three schools for differently abled children to create a city that is welcoming of all abilities, he said.

In line with Bosch vision for a Clean and Green Coimbatore the company supported seven environment drives and planted 690 saplings to increase green cover across the city, he said. PTI NVM APR APR MVV

This is unedited, unformatted feed from the Press Trust of India wire.

**BOSCH**

HEADLINE: 1500 students from govt schools visit Robert Bosch premises
PUBLICATION: Madurai Mani
LINK: [Print Clip](#)
CLIP:

கோவையில்

1500 பள்ளி மாணவ, மாணவியருக்கு பயிற்சி ராபர்ட் பாஷ் நிறுவனம் நடத்தியது

கோவை, மார்ச். 11-
கோவையில் உள்ள
பள்ளி மாணவ, மாண
வியரிடம் வாழ்க்கை
யில் நல்ல நிலைக்கு
முன்னேற வேண்டும்
என்ற உயரிய நோக்கை
பாஷ் நிறுவனமானது
உருவாக்கி வருகிறது.
இதைத் தவிர மாணவ,
மாணவியரின் வாழ்க்
கையை முன்னேற்றும்
அடையச் செய்யும்
வகையில் 16 மாதிரி

பள்ளிகளை உருவாக்கி,
அவற்றில் பயிலும் 1500
மாணவ, மாணவிய
ருக்கு பயிற்சி அளித்து
வருகிறது.

இந்தத் திட்டத்தின்
ஒரு பகுதியாக 16
மாதிரி பள்ளிகளை
சேர்ந்த 1200 மாணவ,
மாணவியர் கோவை
கீரணத்தத்தில் அமைந்
துள்ள ராபர்ட் பாஷ்
இன்ஜினியரிங் மற்றும்
பிசினஸ் சொல்லுஷன்

நிறுவனத்தில் பணியாற்
றும் ஊழியர்கள், பள்ளி
மாணவர்களுடன் கலந்
துரையாடினர். இந்த
நிகழ்ச்சியின் முக்கிய
நோக்கமே, பள்ளி
மாணவர்கள், உயரிய
இலக்கை அடைய பணி
யாற்ற வேண்டும்
மற்றும் பெரிய
இலக்கை அடைவது
குறித்து அவர்கள் கனவு
காண வேண்டும்.
மேலும் உலகம் அன்
றாடம் சந்திக்கும் பிரச்
னைகளுக்கு தீர்வு
காண்பதற்கான முயற்சி
யிலும் ஈடுபட மாண
வர்கள் வேண்டும்.
இதை தவிர கலாச்சா
ரம், விளையாட்டு,
இலக்கியம் போன்ற
துறைகளில் சிறந்து
விளங்கும் மாணவ,
மாணவியருக்கு சிறப்பு
பரிசுகள் வழங்கப்
பட்டன.

ராக் அமைப்பின்
தலைவர் சி.ஆர்.சுவாமி
நாதன், பிரிகால் நிறு
வன துணைத்தலைவ
ரும், சிறுதுளி அமைப்
பின் நிர்வாக அறங்
காவலருமான திருமதி.
வனிதா மோகன்,
மாநகராட்சி ஆணை
யர் கே.விஜய்கார்த்தி
கேயன், துணை ஆணை
யர் பி.காந்திமதி,
மாவட்ட தொடக்க
கல்வி அலுவலர் எஸ்.
தமிழ்செல்வி ஆகி
யோர் பங்கேற்றனர்.



BOSCH

HEADLINE: Bosch adopting Govt schools under its CSR activity

PUBLICATON: PTI

LINK: http://www.ptinews.com/news/8494098_BoschadoptingGovtschoolsunderitsCSRactivity.html

CLIP:

Bosch adopting Govt schools under its CSR activity

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19:57 HRS IST

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She said the school at Gandhimaanagar has 150 students, most of whom are orphans. Teachers were afraid to come there as the place was infested with poisonous nakes, was a dumping yard for murdered bodies and empty liquor bottles and anti-socials frequented it in the evenings.

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The result, which was 52 per cent some five years back, is now 100 per cent and there has been no drop out since then, Bhanumati said.

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In line with Bosch vision for a 'Clean and Green Coimbatore' the company supported seven environment drives and planted 690 saplings to increase green cover across the city, he said.

HEADLINE: Bosch adopting Govt schools under its CSR activity

PUBLICATION: Business Standard

LINK: http://www.business-standard.com/article/pti-stories/bosch-adopting-govt-schools-under-its-csr-activity-117031100645_1.html

CLIP:

Bosch adopting Govt schools under its CSR activity

Press Trust of India | Coimbatore March 11, 2017 Last Updated at 20:22 IST

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BOSCH

HEADLINE: Employees of Bosch Group have put in 17,500 volunteering hours in 2016

PUBLICATION: Simplicity

LINK:

<http://simplicity.in/web/coimbatorenews/11424/employeesofboschgrouphaveputin17500volunteeringhoursin2016>

CLIP:



Employees of Bosch Group have put in 17,500 volunteering hours in 2016

By Simplicity News Team
in 11 Nov 2017

Bosch works with local community partners to support schools in providing quality education. The investments for the Gredha Ma Hajar School in our city has remained under the Corporate Social Responsibility (CSR) project of Bosch Group is a testimony to the fact. Today, 1,200 school children gathered at the Bosch campus in Erooreddur and participated in the first annual day-long programme that was funded by the employees' hours. These are members of the 11 schools that have been adopted by Bosch group under their Model School Development project.



On the side lines of the event, Sriram T V, Centre Head, Coimbatore, Eroore, Executive Director, Aarfa, Head of Human Resources and Shilpa, Head, CSR, addressed the media. "Bosch is a company that is owned and managed by a charitable trust. Charity and philanthropy are an essence of the company," Eroore said.

Securing his son Sriram T V who said "One of their own interests and passion, our employees involve themselves in volunteering activities. Our workforce has put in 17,500 volunteering hours in 2016 alone," he said. "Education and extracurricular are the two major areas that our company works towards. We have adopted about 11 schools last year and we have plans of adopting 4 schools in 2017 and converting them into model schools," Aarfa said.

One of the beneficiary schools, the Gredha Ma Hajar School headmistress, Bhannurthi participated in this press meet. She said the media that prior to Bosch adopting this school, the school had a pass percentage of just 19% in class 10. "However, now we have 100% pass percentage. We have produced state toppers too. Our school students have won laurels in various sports and extra-curricular activities too," she said.



BOSCH

HEADLINE: German Bosch takes up model school programme in Kovai

PUBLICATION: Deccan Chronicle

LINK: *Print Clip*

CLIP:

German Bosch takes up model school programme in Kovai

DC CORRESPONDENT
COIMBATORE, MARCH 11:

A 'model school development programme' initiated by 'Robert Bosh Engineering and Business Solutions (RBEI)' provided a platform for 1,200 school students here to get to know emerging trends in corporate culture by interacting with the company employees.

According to the organisers, the students gathered at the 'Bosch' campus in Keerantham, where the students were allowed to shake hands and interact with the employees in a corporate environment. The

programme was organized with the objective "to enable children to aim high, dream big and contribute to global issues". About 1,200 students from 16 schools in the city were invited for the programme.

As part of the programme, the best performing students were recognised for the achievements in the fields of culture, sports and literary pursuits.

Speaking about the educational programme, Sriram T V, from RBEI, Coimbatore, said, "Our vision is creating value and sharing values and through the educational programmes, we are

investing in the future of our city's youngsters. It will go a long way in aiding social and economic growth of the country."

He further said, "we work with the local community partners to support schools in providing a quality education. Through various initiatives, we ensure appropriate environment in the schools to help children for focusing on their dreams, adequate infrastructure, proper classrooms and sufficient equipments. We also award scholarships for academically brilliant and economically underprivileged."

HEADLINE: Bosch adopts 10 schools
PUBLICATION: The Hindu
LINK: *Print Clip*
CLIP:

Bosch adopts 10 schools

As part of its Corporate Social Responsibility activities

SPECIAL CORRESPONDENT
COIMBATORE

When M. Banumathi joined the high school at Gandhimanagar as its head in 2011, the school had 159 students and 11 teachers and 59 pass percentage.

Water stagnation during rainy months, lack of rest rooms for teachers and students, poorly-maintained campus, and several of its students not showing interest in pursuing studies were among the many challenges she faced.

Last year, with a strength of 400 students and 16 teachers at the school, she was distributing sweets as all the students had passed in the final board examination. The school now has computers, green boards, mentors, and regular sports activities.

The main support has come from Robert Bosch Engineering and Business Solu-

tions (RBEI), she says.

As part of its Corporate Social Responsibility (CSR) activities, RBEI has adopted 10 schools here for its model school project, including the Gandhimanagar school.

Environment and education are two areas the company focuses on for its CSR activities. Of the 6,000 associates employed with RBEI here, at least 50 % volunteer for CSR programmes. Last year, the employees contributed 17,500 hours of volunteering, says TV Sriram, RBEI Coimbatore centre head.

Apart from contributing for infrastructure and needs of the adopted schools, the volunteers mentor the students, teach spoken English, science and mathematics, and organise sports and extra-curricular activities. The children are taken out on trips and scholarships are given to meritorious stu-

dents. Government schools located close to the RBEI campus and have not been adopted by other organisations are selected. The RBEI volunteers engage with a school for three to five years to sustain the activities taken up. The spending for each school depends on the requirement, say those heading the CSR activities at Bosch. The plan is to reach out to four more schools here this year.

On Saturday, 1,200 students from 16 schools visited the Bosch campus at Keeranatham. They interacted with the employees, learnt more about corporate environment, and took part in cultural and sports activities.

“The objective of the initiative is to enable children to aim high, dream big, and contribute to global issues,” says a press release from the company.



BOSCH

HEADLINE: Students Empowerment
PUBLICATION: Eenadu
LINK: *Print Clip*
CLIP:

విద్యార్థుల సందర్శన

కోయంబత్తూరు, న్యూస్టుడే: కోయంబత్తూరులోని రాబర్ట్ బాష్ ఇంజనీరింగ్ సంస్థను శనివారం సుమారు 1200 మంది విద్యార్థులు సందర్శించారు. రాబర్ట్ బాష్ సంస్థ కోవైలో 16 నమూనా పాఠశాలలను నిర్వహిస్తోంది. వీటిల్లో విద్యనభ్యసించే 1500 మందికి పలు రకాల శిక్షణ అందిస్తుంటారు. ఇందులో భాగంగా కీరణంలోని రాబర్ట్ బాష్ ఇంజనీరింగ్ సంస్థను విద్యార్థులు సందర్శించారు. కళలు, క్రీడలు, సాహిత్యం తదితర అంశాల్లో వారికి సంస్థ నిర్వాహకులు పోటీలు పెట్టారు. అనంతరం విజేతలకు బహుమతులను అందజేశారు. కార్యక్రమంలో రాక్ సంస్థ చైర్మన్ సీఆర్ స్వామినాథన్, సిరుతుళి సంస్థ ట్రస్టీ వనితా మోహన్, కోయంబత్తూరు కార్పొరేషను కమిషనరు కె.విజయకార్తికేయన్, డిప్యూటీ కమిషనరు గాంధీమతి, జిల్లా ప్రాథమిక విద్యా శాఖ అధికారిణి ఎస్. తమిళ్ సెల్వీ తదితరులు పాల్గొన్నారు.



అభిప్రాయాలను వెల్లడిస్తున్న విద్యార్థులు

**BOSCH**

HEADLINE: Bosch adopting Govt schools under its CSR activity
PUBLICATION: Dinaedhal
LINK: [Print Clip](#)
CLIP:

கோவை அரசு பள்ளிகளில்

கல்வித் தரத்தை மேம்படுத்த ராபர்ட் பாஷ் நிறுவனம் உதவி

கோவை, மார்ச்.12-

கோவை சரவணம்பட்டியில் உள்ள ராபர்ட் பாஷ் நிறுவனம் மாநில பள்ளி மேம்பாட்டுத் திட்டத்தின் கீழ், 16 பள்ளிகளில் பயிலும் மாணவ, மாணவியரின் கல்வித் தரத்தை மேம்படுத்தும் திட்டத்தை செயல்படுத்தி வருகிறது.

இதுகுறித்து நிறுவனத்தின் மையத் தலைவர் ஸ்ரீராம் கறியதாவதுகோவையில் கிரணத்தம், கோவில்பாளையம் உள்ளிட்ட பல பகுதிகளில் உள்ள அரசு பள்ளி மாணவ, மாணவியருக்கு கல்வித் தரத்தை மேம்படுத்துவம் வகையில் 16 மாநில பள்ளிகளை உருவாக்க, அங்கு பயிலும் 1200 மாணவ,



மாணவியருக்கு பயிற்சி அளித்து வருகிறது. இந்த திட்டத்தின் மூலமாக மாணவர்கள் கல்வி சுற்றும் சூழலை மேம்படுத்திக் கொடுக்கும்

முயற்சியில் ஈடுபட்டுள்ளோம். மேலும் நல்ல வகுப்பறை, கம்ப்யூட்டர் உபகரணங்கள், ககாதா ரமான குடிநீர் ஆகியவற்றை பாஷ் நிறுவனம் அவர்களுக்கு

வழங்கி வருகிறது. ஏழை, எளிய மாணவ, மாணவியர் கல்வி பயில தேவையான உதவிகளையும் நிறுவனம் வழங்கி வருகிறது. நிறுவனத்தில் பணியாற்றும் ஊழியர்கள், உள் ஊர் மக்களுடன் இணைந்து கல்வியை மேம்படுத்த பாடுபட்டு வருகின்றனர். எங்களது ஊழியர்கள் தொடர் சமூகப் பணியில் ஈடுபட ஊக்கம் அளித்து வருகிறது. இதன் மூலமாக ஊழியர்களுடன் சேர்ந்து அவர்கள் சார்ந்த சமூகமும் மேம்பாடு அடைய வழி ஏற்பட்டுள்ளது என்றார். பேட்டியின் போது நிறுவனத்தின் முதுநிலை துணைத் தலைவர் கிருஷ்ணன், அனிதா, ஷில்பா ஆகியோர் உடலிருந்தனர்.

HEADLINE: 1200 students from govt schools visit Robert Bosch premises
 PUBLICATION: Makkal Kural
 LINK: Print Clip
 CLIP:

மாதிரி பள்ளிகள் திட்டத்தின் கீழ்

கோவை ராபர்ட் பாஷ் நிறுவனத்தில் 1,200 மாணவர்கள் கலந்துரையாடல்

கோவை, மார்ச் 12-
ராபர்ட் பாஷ் நிறுவனத்தின்,
மாதிரி பள்ளிகள் திட்டத்தின் கீழ்,
1200 மாணவர்கள் பங்கேற்ற
கலந்துரையாடல் நிகழ்ச்சி, நிறுவன
வளாகத்தில் நடைபெற்றது.

கோவை மாவட்ட பள்ளி மாணவ
மாணவியரின் வாழ்க்கையை,
முன்னேற்றும் வகையில், 16
மாதிரி பள்ளிகளை உருவாக்க,
அவற்றில் பயிலும், 1,500 மாணவ
மாணவியருக்கு பயிற்சி அளித்து
வருகிறது. இத்திட்டத்தின் ஒரு
பகுதியாக, 16 மாதிரி பள்ளிகளைச்
சேர்ந்த 1,200 மாணவ மாணவியர்,
கோவை கிரணத்தத்தில் அமைந்துள்ள,
ராபர்ட் பாஷ் இன்ஜினியரிங் மற்றும்
பிசினஸ் சொல்யூஷன் நிறுவனத்தை
பார்வையிட்டனர்.

கார்ப்பரேட் நிறுவனமான, ராபர்ட்
பாஷ் நிறுவனத்தில் பணியாற்றும்
ஊழியர்கள், பள்ளி மாணவர்களுடன்
கலந்துரையாடினர்.

நிகழ்ச்சியில், கலாச்சாரம்,
விளையாட்டு, இலக்கியம் போன்ற
துறைகளில் சிறந்து விளங்கும் மாணவ
மாணவியருக்கு சிறப்பு பரிசுகள்



வழங்கப்பட்டன.

ராஜ் அமைப்பின் தலைவர்
சி.ஆர்.சுவாமிநாதன், பிரிகால்
நிறுவன துணைத் தலைவரும்,
சிறுதுளி அமைப்பின் நிர்வாக
அறங்காவலருமான வனிதா
மோகன், மாநகராட்சி கமிஷனர்

விஜயகார்த்திகேயன், துணை கமிஷனர்
காந்திமதி, மாவட்ட தொடக்கக் கல்வி
அலுவலர் தமிழ்ச்செல்வி ஆகியோர்
நிகழ்ச்சியில் பங்கேற்றனர்.
இது குறித்து, நிறுவனத்தின் கோவை
மையத் தலைவர் டி.வி.ஸ்ரீராம்
கூறியதாவது:-

பள்ளி மாணவ மாணவியருக்கு,
கல்வி கற்கும் நல்ல குழுவை
உருவாக்கித் தருவதன் மூலமாக,
வளமான நாட்டை உருவாக்கும்
முயற்சியில் ஈடுபட்டுள்ளோம்.
எங்கள் ஊழியர்கள், கடந்த ஆண்டு
மட்டும், 1,7500 மணி நேரத்தை
சிஎஸ்ஆர் நடவடிக்கைகளுக்காக
செலவிட்டு உள்ளனர்.

சமூக பணிகளில் கவனம்

கடந்த ஆண்டு, தூய்மையான
பசுமையான கோவையை உருவாக்கும்
முயற்சியில் இறங்கினோம். இதன்
பலனாக, மொத்தம் 690 மரக்கன்றுகள்
நடப்பட்டன. இதைத் தவிர, காந்தி
மாநகர் பூங்காவை மேம்படுத்தும்
பணியையும் மேற்கொண்டோம்.

“தன்னார்வ அமைப்புகள்,
பெருநிறுவனங்கள், குடிமக்களுடன்
இணைந்து பணியாற்ற தயாராக
உள்ளோம். மேலும், ஜிவி
ரெசிடென்சி, காந்திமாநகர் போன்ற
பகுதிகளில் உள்ள பூங்காக்கள் மற்றும்
குளங்களை மேம்படுத்தும் பணியிலும்
ஈடுபட்டு வருகிறோம் என்றார்.

பாஷ் நிறுவனத்தின் முதுநிலை
துணைத் தலைவர் கிருஷ்ணன்,
கோவை மாநகரின் மேம்பாட்டுக்கு
என்றும் எங்களின் நிறுவனம்
துணைநிற்கும். கோவையை
மையமாக கொண்டு செயல்படும்
பாஷ் நிறுவனமானது, உலகத்துக்கு
தேவையான மேம்பட்ட
தொழில்நுட்பத்தையும், பொறியியல்
சார்ந்த அறிவையும் வழங்கி வருகிறது
என்று கூறினார்.

HEADLINE: Kovai students get model schools
PUBLICATION: Maalai Thamizhagam
LINK: [Print Clip](#)
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கோவையில் மாதிரி பள்ளி மாணவர்களுக்கு பயிற்சி!

கோவை, மார்ச் 12-

கோவையில் ராபர்ட் பாஷ் நிறுவனம் சார்பில் மாதிரி பள்ளிகளைச் சேர்ந்த மாணவ, மாணவியருக்கு பயிற்சி அளிக்கப்பட்டது.

கோவையில் உள்ள பள்ளி மாணவ, மாணவியரிடம் வாழ்க்கையில் நல்ல நிலைக்கு முன்னேற வேண்டும் என்ற உயரிய நோக்கை பாஷ் நிறுவனமானது உருவாக்கி வருகிறது. இதைத் தவிர, மாணவ, மாணவியரின் வாழ்க்கையை முன்னேற்றும் அடையச் செய்யும் வகையில், 16 மாதிரி பள்ளிகளை உருவாக்க, அவற்றில் பயிலும் 1,500 மாணவ, மாணவியருக்கு பயிற்சி அளித்து வருகிறது.

இந்த திட்டத்தின் ஒரு பகுதியாக, 16 மாதிரி பள்ளிகளைச் சேர்ந்த, 1,200 மாணவ, மாணவியர் கோவை கீரணத்தத்தில் அமைந்துள்ள ராபர்ட் பாஷ் இன்ஜினியரிங் மற்றும் பிசினஸ் சொல்லுஷன் நிறுவனத்தை



பார்வையிட்டனர். கார்ப்பரேட் நிறுவனமான ராபர்ட் பாஷ் நிறுவனத்தில் பணியாற்றும் ஊழியர்கள், பள்ளி மாணவர்களுடன் கலந்துரையாடினர். தொடர்ந்து, கலாச்சாரம், விளையாட்டு, இலக்கியம் உள்ளிட்ட துறைகளில் சிறந்து விளங்கும் மாணவ, மாணவியருக்கு சிறப்பு பரிசுகள் வழங்கப்பட்டன.

ராக் அமைப்பின் சி.ஆர்.சுவாமிநாதன், சிறுதுளி அமைப்பின் நிர்வாக அறங்காவலர் வனிதா மோகன், மாநகராட்சி ஆணையர் கே.விஜய்கார்த்திகேயன், துணை ஆணையர் பி.காந்திமதி, மாவட்ட தொடக்கக் கல்வி அலுவலர் எஸ்.தமிழ்ச்செல்வி ஆகியோர் இந்த நிகழ்ச்சியில் பங்கேற்றனர்.

HEADLINE: Bosch empowers young students to aim high by creating model schools in Coimbatore

PUBLICATION: Trinity Mirror

LINK: *Print Clip*

CLIP:

Bosch empowers young students to aim high by creating model schools in Coimbatore

Coimbatore, Mar. 12: About 1200 students from 16 model schools visited Robert Bosch Engineering and Business Solutions (RBEI) campus in Coimbatore as part of the model school development program. This is a first for the students to see and interact with employees in a corporate environment. The objective of this initiative is to enable children to aim high, dream big and contribute to global issues. The students won recognition for their achievements in the fields of culture, sports and literary pursuits during the last academic year.

C R Swaminathan, President of RAAC, Vanitha Mohan, Vice Chairman of Pricol Ltd. and Managing Trustee of Siruthuli, Dr. Vijay Karthikeyan, Commissioner, Coimbatore City Municipal Corporation, P Gandhimathi, District Elementary Educational Officer, S. Tamilselvi Assistant Elementary Educational Officer and were also present.

Achieving excellence: a far reaching vision for education: Bosch works with local community partners to support schools in providing a quality education. The 16 schools invited to



the Bosch campus are a part of the Model School Development program. Through this program, we ensure the schools have the appropriate environment that helps children focus on their dreams without the distractions of inadequate infrastructure. Proper classrooms, sufficient equipment, clean water and sanitation are among the intervention areas. Bosch also awards scholarships to academically brilliant and economically underprivileged students in Coimbatore. On another front, Bosch continues to support three local schools for differently abled children to create a city that is welcoming of all abilities. Speaking about the educational programs, Sriram TV, RBEI Coimbatore center head said, "The stated

vision of the Bosch group is 'creating value, sharing values'. Through our programs, we are investing in the future of our city's youngsters and are certain that it will go a long way in aiding social and economic growth in the country."

Working with the local community to create a more vibrant city has been at the forefront of our activities. In 2016, RBEI employees in Coimbatore clocked in over 17,500 hours of volunteering. Volunteering is at the heart of our CSR activities at Bosch. We encourage social work both among our associates and in their communities, which in turn encourages them to lead their own initiatives. Through volunteering, we make people aware of the unlimited possibilities of

every individual to be the change makers in society. In line with Bosch's vision for a 'Clean and Green Coimbatore', last year we supported seven environment drives and planted 690 saplings to increase the green cover across the city. Funds raised from the Bosch Coimbatore Run has seen the development of the Gandhimanagar Park. "We are partnering with citizens, like minded corporates and NGOs towards a clean and green Coimbatore through afforestation drives, developing parks such as the Gandhimanagar and GV Residency parks, and restoring lakes", said Krishna A, Senior Vice President, RBEI. Attachments area



BOSCH

HEADLINE: Bosch's way of empowering school children

PUBLICATION: The Hindu Business Line

LINK: <http://www.thehindubusinessline.com/news/education/boschs-way-of-empowering-school-children/article9581602.ece>

CLIP:

Bosch's way of empowering school children

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COIMBATORE, MARCH 12: Robert Bosch Engineering and Business Solutions recently invited around 1,200 students from 16 schools to its campus here to interact with its employees. These schools are part of Bosch's Model School Development programme.

The RBEI team, according to Sriram TV, Vice-President (Engineering) and Centre Head, Coimbatore, ensured that the schools had the appropriate environment to enable students to focus on their dreams — in terms of infrastructure, classrooms, ventilation, equipment, clean water and sanitation. "The company also awarded scholarships to the academically brilliant and economically under-privileged students," he added.

He further said that RBEI employees offered volunteering service for 17,500 hours in 2016. "We invest in the future of the city's youngsters and are certain that this would go a long way in aiding the social and economic growth of the country," he said

Krishna A, Senior Vice-President, RBEI, said the company is committed to working closely with Coimbatore for development — be it in bringing sustainable practices or knowledge transfer of technologies through projects.

"Working with the local community to create a more vibrant city has been in the forefront of our activities. Through volunteering, we help people understand the unlimited possibilities of every individual to be change makers in the society.

"We partner with like minded corporates and NGOs towards a clean and green Coimbatore through afforestation drive, developing parks and restoring lakes," Krishna said.

HEADLINE: Bosch adopting Govt schools under its CSR activity

PUBLICATION: Shafaqna

LINK: <http://in.shafaqna.com/EN/04284153>

CLIP:

Bosch adopting Govt schools under its CSR activity

: Once considered the worst in the district, with teachers fearing to go there for classes due to presence of venomous snakes and a haven for anti-socials, a government school here has now become one of the best with 100 per cent result in the 10th standar

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