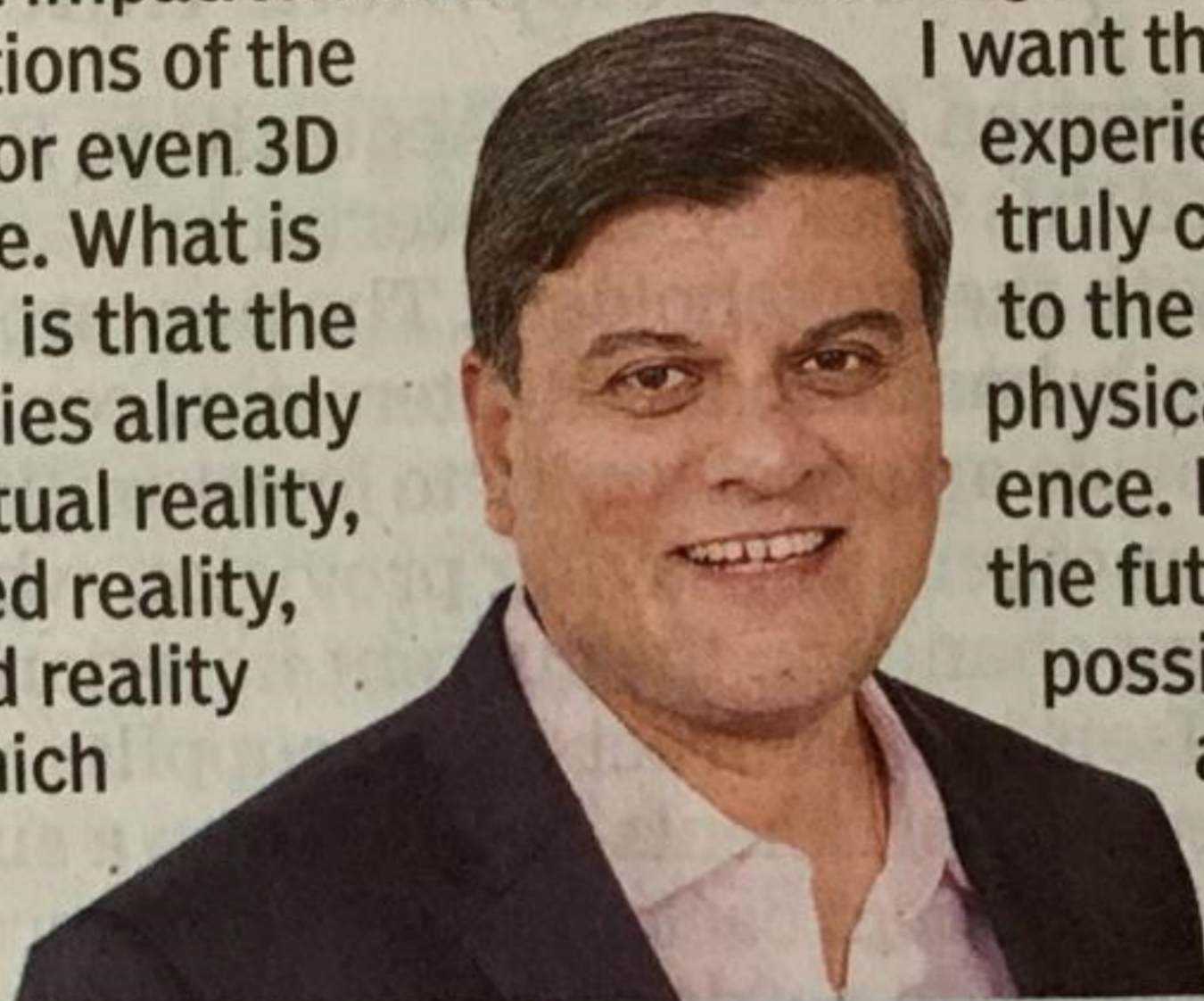# Needed quickly: sensory receptors

I want us to be able to experience all of our basic senses when interacting in the digital world. Imagine being able to feel the fabric of the garment, while shopping online. Imagine being able to smell a perfume digitally. I get impatient with the limitations of the online 2D or even 3D experience. What is surprising is that the technologies already exist – virtual reality, augmented reality, and mixed reality – all of which merge to produce this unique true-to-life experience. It is time to involve the sensory receptors! Research in sensory receptors is making huge advances and this will also help us enable and enrich the human experience to the digital context.

I want the online experience to be truly comparable to the real life physical experience. I am sure in the future it will be possible, but it's a technology I'd like to see soon!

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